



24 Hours Cycling Race in Le Mans : new registrations !

On the 22nd and 23rd of August 2009 the world-renowned Bugatti Circuit will host the first edition of the 24 Hours Cycling Race. SHIMANO France is the official partner of the race and will bring technical assistance and will also provide assistance supply. The race is open to all bikers over 18, to single competitors or teams of 2, 4, 6, or 8. As in all endurance races, teams are free to build their own relay strategy in order to ride as many laps as possible within the 24 Hours. The organizer will use the floodlights of the official circuit, the same as for the 24 Hours Car Race and as for the truck race.

The Microchips will allow the bikers to follow their general ranking and also their ranking by category. Since November teams from all corners of France and from Europe have registered. Among the teams, firemen, policemen, companies such as INEO (Suez Group), TECO (building company), DECATHLON, cycling clubs, students, group of friends but also famous names such as Eddy Seigneur and Eric Leblacher have registered. For sure, the desire to fight it out on the Bugatti Circuit is strong motivation, but also the desire to enjoy this new cycling event and the village with its shows, partner's exhibitions and workshops. Between 300 and 400 teams (1500 bike riders) are expected to take on this new challenge.

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